



DAKSHINI BENGALI ASSOCIATION OF CALIFORNIA

A Non-Profit Tax-Exempt Organization (EIN: 33-0313523)

Dakshini Bengali Association of California is a non-profit, literary, social, cultural, educational and charitable organization in Southern California whose member base ranges from the Valley and Los Angeles to Riverside, Orange County and beyond. Dakshini conducts, coordinates and promotes cultural and social activities among people of Indian origin in Southern California on behalf of the Bengali Community.

Placing your advertisements in Dakshini's magazine and website are excellent ways to market your business to over 1,000 Indian families in Southern California and help reinforce your commitment to support nonprofits, especially for Dakshini, which is at the forefront of community outreach and social services.

Why Advertise in Dakshini's Magazine

- Wide Distribution to over 1,000 Indian Families
- Great Return on Investment by Networking
- Broad Exposure through your Support for Non-Profits

Advertising Rates and Contact

Where	Amount, \$
Back Cover	2,000
Front or Back inside Cover	1,500
Full Page	500
Half Page	350
Onsite Banner	150
Onsite Vendor Stall	75 (half Day)
Website Advertisement	180 (annual)
*Limited Vendor stalls are available for Durga Puja and Special Events	

For questions or when content is ready, please contact:

Email- ads@dakshini.org Ph-(562) 302-1412



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Name of Business: _____

Name of Contact Person: _____

Title of Contact Person: _____

Primary Phone #: _____ Alt Phone #: _____

Fax #: _____ e-mail Address: _____

Address of Business: _____

City: _____ State: _____ Zip: _____

Has your business previously placed an Advertisement in Dakshini Brochure? Yes ____ No ____

Please Select: Back Cover ____ Front Inside Cover ____ Back Inside Cover ____

Full Page ____ Half Page ____ Vendor Stall ____ Onsite Banner ____

Please make checks payable to: Dakshini

Mail checks to: Dakshini Bengali Association of California, 2 Nebraska, Irvine, CA 92606

Pay by Zelle from your bank account using email: pay@dakshini.org

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